



**STEP-BY-STEP, BUILDING A HEALTHIER COMMUNITY FOR ALL**

**MAY 1ST VIRTUAL WALK**

**30\$ ADULTS  
15\$ KIDS**

**INCLUDES SIGNATURE  
EVENT SHIRT AMONG  
OTHER DELIGHTS**

**REGISTER AT: [WWW.LCDP.ORG/WALK](http://WWW.LCDP.ORG/WALK)**



**On Saturday, May 1st, put on your walking shoes and join La Clínica del Pueblo for its 2nd annual “Walk-A-Thon for Health.”** This virtual event will unite our incredible network of supporters, local businesses, partners, and health workers across DC, Maryland, and Virginia as we take to our favorite walking paths to raise funds to help support those that have been hit hardest by the pandemic and to continue to provide high quality care to those needing it most. **Each step we take together is a step towards recovering and rebuilding the health of our communities.**

On May 1st we will each walk, wherever we are, committed to the action of building healthier communities. Too many people in our neighborhoods are still ineligible for health insurance, economic stimulus payments, and additional benefits that could safeguard their health. Together, we can change this. **Health is a fundamental human right, and we must take the steps to get there.**

# SPONSORSHIP OPPORTUNITIES



## EVENT VISIBILITY



**30,000+**  
WEBSITE  
IMPRESSIONS



**21,000+**  
SOCIAL MEDIA  
IMPRESSIONS



**10,000+**  
NEWSLETTER  
IMPRESSIONS



**300**  
PEOPLE  
REGISTERED



**MEDIA**  
EXPOSURE

La Clínica is committed to providing primary care and mental health services to nearly 5,000 Latinos and tens of thousands of Latinx immigrants in the Washington, D.C. Metropolitan Area.

	<b>CHAMPION SPONSOR: \$10,000</b>	<b>GOLDEN SPONSOR: \$5,000</b>	<b>SILVER SPONSOR: \$3,000</b>	<b>BRONZE SPONSOR: \$1,000</b>
Registration passes	<b>10</b>	<b>5</b>	<b>3</b>	<b>1</b>
Logo in newsletter with hyperlink to business page	✓	✓	✓	✓
Logo promotion on social media	✓	✓	✓	✓
Logo on landing page with hyperlink to business page	✓	✓	✓	
Mention during podcast	<b>90 Sec</b>	<b>30 Sec</b>		
Logo on event shirt	✓			
Logo on promotional material (website, flyers, videos and stationery)	✓			
Interview at La Clinica's social media platforms	✓			
Marketing material distributed	✓			
Media exposure with our media partner	✓			

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