



3rd annual
**WALK
-A-THON**
FOR HEALTH

www.lcdp.org



Step by Step Breaking Down Barriers

APRIL 1st - 30th , 2022





La Clínica is committed to providing primary care, and mental health, and substance use treatment services to 5,000 individuals and tens of thousands Latinx immigrants in the Washington, D.C. Metropolitan Area through its comprehensive community programs.

On Saturday, April 30th, put on your walking shoes and join La Clinica del Pueblo for its 3rd annual **Walk-A-Thon for Health**. This hybrid event will unite our incredible network of supporters, local businesses, partners, and health workers across DC, Maryland, and Virginia as we take to our favorite walking paths to raise funds for essential health services and a health system that ensures access to care for all members of our communities.

Each step we take together moves us towards more equitable communities where all people can thrive. Too many people in our neighborhoods are still ineligible for health insurance and face barriers to getting care such as transportation, language access, and affordable medicine. Together, we can change this. Health is a fundamental human right, and we must take the steps to get there.

April 1st – Walk-a-thon Kick Off, on our MoveSpring APP – One month of moving and community connecting through daily and collective step counts and health challenges! This is a great opportunity for employee engagement while making an impact. Prize opportunities for participants!

April 30th – Main event day! – Get out with your employees, peers, friends and/or family, and join one of our interactive routes that will take you through key points in our communities allowing for learning and deepening your commitment to health equity. Activities will adjust to the current safety protocols as we near the event day.



MAKE AN IMPACT THAT IS LIFE-CHANGING

For nearly 40 years, La Clinica has provided culturally and linguistically appropriate clinical and mental health services and community health programs, interpretation services, advocacy, and community partnerships with the mission to *build a healthy Latino community, focusing on those most in need.*

La Clinica's Walk-a-Thon is much more than a walk. With each step we make individually and collectively we affirm that the opportunity to attain one's full health potential is a right, not a privilege.

We are marking a path where health care is accessible regardless of immigration status, language, gender, sexual identity, race, class, or income.

Your company's sponsorship allows La Clinica to respond to the growing needs of the most marginalized and excluded Latino immigrants and their families in DC and Maryland, while advocating for an inclusive health system.

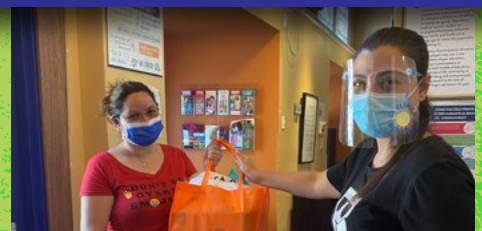
WAYS IN WHICH YOUR SPONSORSHIP IS CERTAIN TO MAKE AN IMPACT:



Be part of the safety-net by supporting the most marginalized groups.



Provide support for all members of our community to receive care in their preferred language.



Your support will help us provide our clients with healthy food bags to manage chronic illnesses to stay healthy.

SPONSORSHIP OPPORTUNITIES



	CHAMPION SPONSOR: \$10,000	GOLD SPONSOR: \$5,000	SILVER SPONSOR: \$3,000	BRONZE SPONSOR: \$1,000
Complimentary Event T-Shirts	10	5	3	1
*Logo on Event Landing page, E-Newsletter, and Promotional	✓	✓	✓	✓
*Logo placement on Event t-shirt	✓	✓		
Company Lunch & Learn	Develop opportunities with LCDP to share your company's expertise with LCDP teams as fits, and hear from our teams who will meet with yours to share areas of interest and drive your employee engagement goals		Our team will meet with yours to share areas of interest and drive your employee engagement goals	
Milestone video included in MoveSpring App	90 sec	30 sec	10 sec	
Special partnership feature on LCDP platforms	✓	✓		
Company branded premium distributed to registrants	✓	✓		
Included in press releases and media	custom	✓		
*Subsidize participation of patients and community members	✓	✓	✓	

*Company Logo must be received by March 29th to be included on printed materials and promotional items.

*Our goal is that all individuals who wish to walk for health can participate regardless of their financial capacity or hardships they may be facing, thank you for covering their registration cost.